

District Administration, Mahabubnagar - Telangana

Sri D. Ronald Rose (I.A.S) is presently (December 2019) District Collector of Mahabubnagar District of Telangana state. He is very resourceful and dynamic personality. He has set example for the others to follow that everything is possible if we are determined. He has turned his district into a model district in India. This district has become an inspiration source for all around the globe.

He is implementing **Swach Bharat Swach Vidyalaya (SBSV)** project in the district with outstanding results on the real ground. SBSV is being implemented in Mahabunagar District since 11th September 2018 covering all the 823 Government schools. With his personal efforts out of 823 schools, **646** schools are declared as “**Swach Bharat Swach Vidyalayas**”. Now all these schools have all elements of cleanliness like sufficient clean toilets, dustbins, hand wash facility, water supply and personal Grooming Menstrual Hygiene Management etc.

This innovative initiative under dynamic leadership of District Collector comprises 15 Mandal Education Officers, 54 Master Trainers as Cluster in charges, 823 Swachata Teachers (One Swachata Teacher per school), who were specially trained in SBSV and one WASH Institutions coordinator from UNICEF guided under.

Challenges he faced before implementation of this project :

Government schools lacked clean toilets and clean surroundings. Some of the students were not coming in clean clothes. *Changing mindset of teachers was also a very big challenge*

Innovation at various aspects of this project at various stages:

The innovative initiative Intiki Vanda Badiki Chanda campaign (Donate Rs.100 for your school) collected money from each House Hold in the entire district. Rs.1.10 crore was collected in the campaign for SBSV. Infrastructure to ensure cleanliness in the schools like soaps, phenyl, dustbins, buckets, mugs, Life Size Mirrors, Combs are purchased through Intiki Vanda Badiki Chanda.

Civil works like toilets, soak pits, kitchen shed were taken up under

MGNREGS or by funding from village elders. Water supply for the schools was provided through Mission BHAGIRATHA.

Activities taken up in “SwachVidyalayas” as part of SBSV initiative:

- Every Class teacher checks whether each student is following the activities which includes Personal Grooming: Bathing, combing, Nail trimming, Tuck in shirt.
- Maintenance of Life size mirror in each school.
- Maintenance of 10 to 15 combs in each school.
- Welcome with High Five and Shake hand Practices.
- Mentoring activities to maintain relationship between the old and new students.

Impacts of the project:

As of now 646 schools are declared as SBSV out of 823 schools. Other schools are also making efforts to become Swachha Bharath Swach Vidyalaya and will soon achieve the status. About 79 % successful was achieved practically by him in the 1st phase in this innovatively designed project.

The impact of SBSV initiative is on the hygiene and health of the students as they are taught about hand washing, maintaining hygiene during menstruation, using washrooms, dustbins etc. The impact can also be felt on behavioural change in the students with regard to personal grooming. Their dignity and pride increases when they see themselves neatly dressed and well groomed.

This program focuses on the health and hygiene of children and adolescents, it will automatically give them a greater edge or energy to perform well. Due to the clean surrounding and clean environment, the students will not have any major health issues.

The Project “Swach Bharath Swach Vidyalaya” is making parents and teachers active stakeholders in the functioning of schools. Major focus is making the community involved in running the schools.