Mark Reid is a leading Canadian educator, combining professional volunteerism, innovative practice, and global collaboration to model a modern approach to teaching. Mr. Reid's career has included classroom teaching in both public independent schools, curriculum development as an Education Officer at the British Columbia Ministry of Education, and coaching colleagues in educational technology implementation across the province. He has served as President of both the British Columbia Music Educators' Association and the Canadian Music Educators' Association.

In 2013, Mark was recognized for his leadership in music education and exemplary approach to inclusive instruction and was named the "MusiCounts Teacher of the Year". Receiving the award from internationally-recognized country music artist, Shania Twain, Mark was honored by MusiCounts and the Canadian Academy of Recording Arts and Sciences for a lifelong commitment to making music classes accessible for all students while simultaneously modeling the importance of volunteerism as a board member or executive of several national and global organizations. He has delivered lectures in the Global Education & Skill Forum.

Beyond Canada, his model of humanitarian and philanthropic action by collaborating on projects with colleagues in Belgium, Vietnam, Kenya, and the Philippines. He arranged funds to build a network of libraries in Donsol, Sorsogon, Philippines.